



## MegaPlaza 2008 with La Quinta Estacion in concert

On May 2<sup>nd</sup> 2008, Mega FM 101.1 and Plaza Resort Bonaire will organize *MegaPlaza 2008* on Bonaire. This is going to be a very special tropical night with lots of surprises and over all great music performed by regional musicians and... the world famous Spanish/Mexican pop group **La Quinta Estacion**. Never before, a Latin band, as famous and popular as La Quinta Estacion, performed on Bonaire.

We're talking about the Latin Grammy winning band composed of lead singer *Natalia Jimenez*, guitar player *Angel Reyero* and bass player *Pablo Dominquez*, accompanied by 6 other top musicians when performing live on stage. The band sold over 500.000 copies of their second album *Flores De Alquiler* (leased flowers). The first two singles caused the album to become a triple platinum CD in Mexico, double gold in the United States and also gold in Puerto Rico and Spain. Their latest album *El Mundo Se Ecuivoca* (The world has got it wrong) already achieved a gold status in the USA, a platinum status in both Spain and Mexico and recently won the Grammy for best 2007 Latin album by groups.

Mega FM 101.1 is playing their popular, catchy songs for years already and is proud finally to be able to bring the band to Bonaire, working hand-in-hand with Plaza Resort Bonaire. Plaza Resort is well known for successfully organizing great outside concerts on their first-class resort property.

There will be a Red-Court-Zone that will consist of 20 VIP tables, located just in front of the main stage. Each table can accommodate 12 people and includes a perfect view on the stage, free drinks, free snacks, a personal table host, and a signed copy of the CD/DVD compilation of the band's greatest hits called *Acustico*. The presale price for a VIP table will be 1000 dollar (which equals appr. 80 dollars per seat). Tickets outside the Red-Court-Zone will go on sale for 35 dollar each, giving people access to the general admission area (no seats). There will be 600 regular tickets available and they will be first offered to the people of Bonaire. Later on, tickets and packages may also be offered for sale in Curacao, Aruba and Venezuela.

For companies interested sponsoring this special event we offer three different sponsor plans. Each plan has his own benefits and price tag. Please note that we only have a limited number of sponsor opportunities available and that we can only accept one sponsor in a certain discipline (e.g. only one insurance company or only one car company).

**EL MUNDO SE EQUIVOCA**

## SPONSORING PLANS & VIP TABLE PRE-SALE

### **PLATINUM PLAN for \$ 5,000** (two available)

- Considered as co-organizer of event.
- 6 months of advertising on either Mega FM, Xtra FM or Voz di Bonaire (a \$1,200 value)
- Your Name and logo on tickets (800), posters (100) and newspaper/magazine ads (10+)
- Name and logo on homepage LA5A.COM website with link to your own website
- 12 VIP seats, including free drinks and snacks plus 12 regular tickets (a \$1,420 value)
- Your own promotional items on all (20) VIP tables (e.g. flyers, pens etc.)
- Name mentioned in all radio ads (300) on three different stations
- Max. of 2 banners attached to the main stage plus max. of 6 additional banners or flags in concert area
- Max. of 6 different company ads to be projected on big screen (at least 10 showings each)
- Meet and great with band members (including snacks and drinks)
- Invitation to attend press conference at Plaza Resort / your name in all press releases
- Signed CD/DVD
- Exclusivity guaranteed (e.g. no other phone company allowed as sponsor)

### **GOLD PLAN for \$ 2,500** (four available)

- Name and logo on all advertising posters (100) and newspaper/magazine ads (10+)
- Name and logo on sponsor page LA5A.COM website with link to your own website
- 6 VIP seats, including free drinks and snacks plus 6 regular tickets (a \$810 value)
- 3 months of advertising on either Mega FM, Xtra FM or Voz di Bonaire (a \$600 value)
- Name mentioned in radio ads (300) on three different stations
- 1 banner attached to the main stage plus max. of 3 additional banners or flags in concert area
- Max. of 3 different company ads to be projected on big screen (at least 10 showings each)
- Meet and great with band members (including snacks and drinks)
- Signed CD/DVD
- Exclusivity guaranteed (e.g. no other real estate companies allowed as sponsor)

### **SILVER PLAN for \$ 1,500** (six available)

- 4 VIP seats, including free drinks and snacks plus 4 regular tickets (a \$640 value)
- 1 month of advertising on either Mega FM, Xtra FM or Voz di Bonaire (a \$200 value)
- Name and logo on sponsor page LA5A.COM website with link to your own website
- Max. of 2 banners or flags in concert area
- Your company ad to be projected on big screen (at least 10 showings each)
- Meet and great with band members (including snacks and drinks)
- Signed CD/DVD

### **VIP TABLE PRE-SALE for \$ 1,000 and \$600** (14 full tables available)

Please surf to [www.la5a.com](http://www.la5a.com) for an update on available tables!

- Full table (12 VIP seats), including free drinks and snacks sells for \$1,000
- Half table (6 VIP seats) including free drinks and snacks sells for \$600

This is going to be an unforgettable night, unlikely to happen again anytime soon on Bonaire. We would like to thank you in advance for supporting this special event. For confirming your sponsorship plan or for more information, please contact Ron Gijzen at [info@megafm.com](mailto:info@megafm.com) or by calling 510-7594.

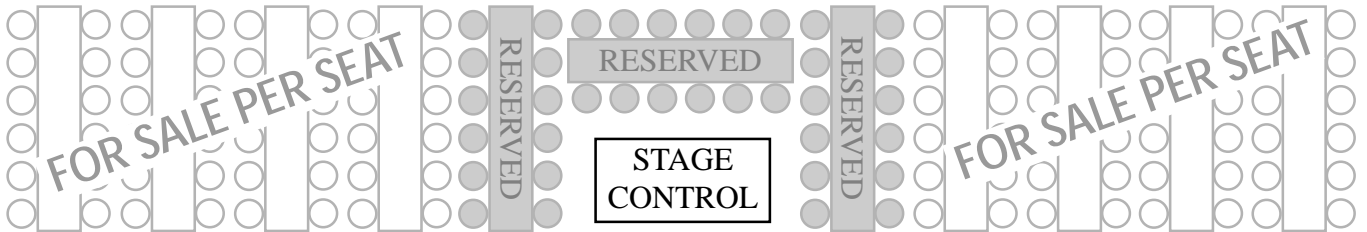
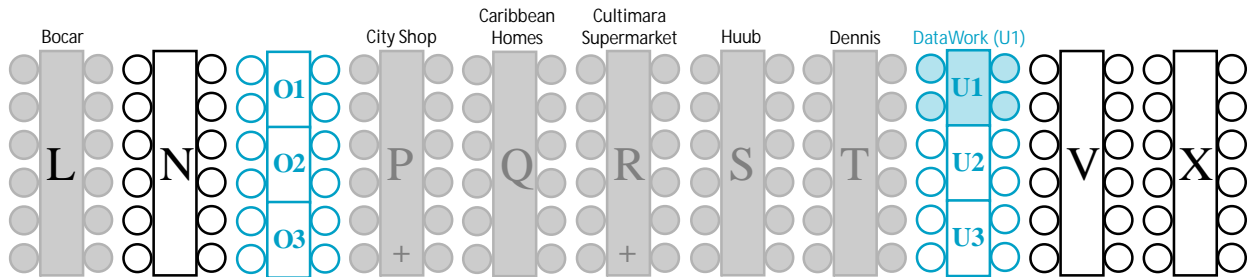
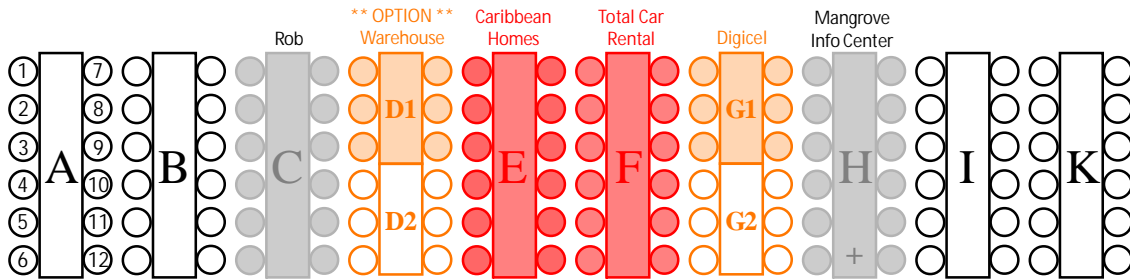
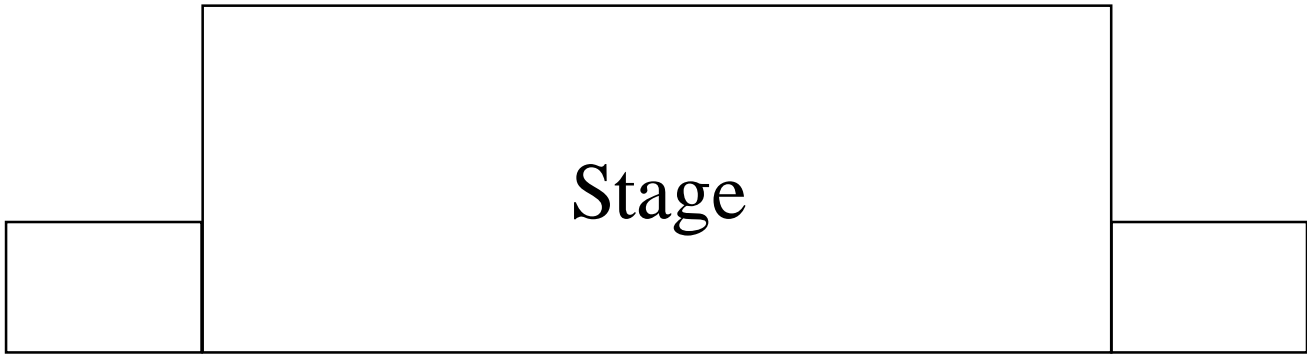
Please visit our website LA5A.COM for more information and to listen to or view some of the band's songs. Or just use the included CD/DVD to get an idea of what this is all about.

### **MegaPlaza 2008**

P.O. Box 275

Bonaire, N.A.

[www.la5a.com](http://www.la5a.com)



○ = Seats for Platinum Plan    ○ = Seats for Gold Plan    ○ = Seats for Silver Plan    ○ = VIP table for sale

Company Name (if applicable): \_\_\_\_\_

First and Last name: \_\_\_\_\_

Phone number: \_\_\_\_\_

My choice:     Platinum     Gold     Silver     VIP Table (\$1000)     Half VIP Table (\$600)

My first choice would be (at) table: \_\_\_\_\_

My second choice would be (at) table: \_\_\_\_\_

Please fax to 717-6659, scan/email to rgijzen@aol.com or call 510-7594 for pick-up.